

Keynote Address

Dewayne Matthews, Lumina Foundation for Education



Dewayne Matthews is Vice President for Policy and Strategy of the Lumina Foundation for Education. Matthews has served in a variety of higher education leadership roles, including Senior Adviser to the President and Vice President of the Education Commission of the States (ECS), Director of Programs and Services for the Western Interstate Commission for Higher Education (WICHE), and Executive Director of the New Mexico Commission on Higher Education. He has been a legislative staff member, faculty member and university trustee, and has

worked with higher education institutions in Mexico, Canada, and Japan. He began his career as a first-grade teacher in Taos, N.M.

Matthews is a graduate of the University of New Mexico and earned a master's degree in bilingual education at New Mexico Highlands University in Las Vegas, N.M. He earned a doctorate in educational leadership and policy studies at Arizona State University and received an honorary doctor of humane letters from Marycrest International University.

In today's address, "*Getting to 60 (percent)*" Matthews will discuss Lumina's current initiative to increase the proportion of Americans with high-quality degrees and credentials to 60 percent by the year 2025. In Indiana, only 33% of working age adults hold at least a two-year degree, 5% below the national average. *

*Source: 2010 Policy Brief, Lumina Foundation for Education

Event Schedule

8:30 - 9:00

Registration and Coffee Service

9:00 - 9:45

"The Changing Student Body: How and Why Does it Matter?"

Victor Borden, Indiana University

9:45 - 10:00 BREAK

10:00 - 11:15

Central Indiana's Talent Alliance Panel Discussion: "Increasing the Number of Graduates in Central Indiana: A Collaborative Partnership"

Facilitator: Jay Gladden, Dean, IUPUI

Panelists: Dennis Bland, Center for Leadership Development, Khaula Murtadha, IUPUI, and Gary Pike, IUPUI

11:15 - 11:45

Pop Quiz

Facilitator: Victor Borden

11:45 - 12:45 BUFFET-STYLE LUNCH

12:45 - 1:30

"Experiences of Returning Service Members Transitioning to Higher Education"

Stacie Hitt, Military Family Research Institute and Winnie Wilson, IUPUI

1:30 - 1:40 BREAK

1:40 - 2:40

Keynote Address: "Getting to 60 (percent)"

Dewayne Matthews, Lumina Foundation for Education

2:40 - 2:50

Closing Remarks

James Johnson, Director for Reports, Research, and Evaluation, IUPUI
Community Learning Network

Plater Institute on the Future of Learning



Vision 2020 Meeting the Needs of Our Changing Student Body

Friday, September 30, 2011
9am - 3pm
Campus Center, Room 450 A & B

About the Plater Institute

The William M. Plater Institute on the Future of Learning was established in 2006 to recognize the leadership of Bill Plater, who served as IUPUI's Executive Vice Chancellor and Dean of the Faculties from 1987 to 2006. This Institute provides an opportunity for the campus community and its constituents throughout the greater Indianapolis metro area to build upon his commitment to excellence in teaching and learning by collectively exploring significant issues in higher education that will influence the future of learning.



As chief academic officer, Plater led campus efforts to improve undergraduate retention, strengthen civic engagement, incorporate assessment of programs and learning, foster international programs, enhance the effective use of technology, develop IUPUI as a model for comprehensive faculty development programs, and increase research productivity -- all components of his vision for IUPUI to become a leading urban research university. From teaching to administrative work, Bill Plater has played an integral role in the shaping of IUPUI's future. Highly regarded by his colleagues, his fierce loyalty and dedication to IUPUI continues to be an inspiration to many.

2011 Planning Committee

Co-chairs

Cheryl Alfred, IUPUI Office of Academic Affairs
Monnica Lewis, IUPUI Office of Academic Affairs

Members

Mary L. Fisher, IUPUI Office of Academic Affairs
Christine Fitzpatrick, IUPUI Solution Center
Amanda Helman, Office of IUPUI & Ivy Tech Coordinated Programs
James N. Johnson, IUPUI Community Learning Network
David McSwane, IU School of Medicine, Department of Public Health
Jacqueline Singh, IUPUI Center for Teaching and Learning
Jeani Young, IU School of Continuing Studies

Featured Presenters

Dennis E. Bland, Center for Leadership Development

Dennis E. Bland is president of Center for Leadership Development (CLD), an Indianapolis non-profit organization dedicated to empowering African American youth for the highest academic, college and career success. Since its founding in 1977, CLD has grown to offer sixteen programs and initiatives serving over twenty-five hundred youth and parents per year. In 2009, CLD opened the new Lilly CLD Achievement Center and in 2010, CLD celebrated the completion of its \$5 million capital campaign. Bland serves on the executive committee of the Central Indiana Talent Alliance. Chaired by IUPUI Chancellor Charles Bantz and made up of business and community leaders, the alliance was created to help promote educational attainment and economic development throughout the region. He also serves on the Indiana Education Roundtable and the Indiana Commission for Higher Education. He is a graduate of DePauw University and the Indiana University School of Law—Indianapolis.

Victor Borden, Indiana University

Victor (Vic) Borden is Professor of Educational Leadership and Policy Studies at Indiana University Bloomington. He is also a senior advisor to the Executive Vice President for University Regional Affairs, Planning, and Policy. Previously, Dr. Borden served in senior institutional research positions for the Indiana University central administration, IUPUI, and George Mason University. Dr. Borden's general area of scholarship is on higher education institutional and program performance assessment and accountability. He currently teaches courses related to institutional effectiveness and the practice of institutional research and coordinates a graduate certificate in institutional research program at Indiana University.

Dr. Borden has published over 100 articles and book chapters, consulted with dozens of institutions and organizations, internationally, served on many national and regional research advisory panels, and delivered way too many workshops and presentations throughout the U.S., Europe, Africa, and Asia. He is an active contributor to several professional associations, most notably, the Association for Institutional Research, of which he is a Past President.

James Gladden, IUPUI

Dr. James (Jay) Gladden has served as Dean of the School of Physical Education and Tourism Management at Indiana University-Purdue University Indianapolis (IUPUI) since July 2009. Dr. Gladden's research expertise lies in the areas of sport brand management, sport sponsorship planning and evaluation, and college athletic fundraising. Dr. Gladden has published numerous articles and book chapters on these topics in a wide variety of outlets including the Journal of Sport Management, Sport Marketing Quarterly, Sport Management Review, and the International Journal of Sports Marketing and Sponsorship, and trade publications such as Athletic Management and Sports Business Journal.

Through his work as Dean of PETM and as Chair of the Search and Screen Committee for the Dean of University College/Associate Vice Chancellor for Undergraduate Education, Dr. Gladden was introduced to the great work of the Central Indiana Talent Alliance. He serves as co-chair of the Access and Increasing Graduation Rate Implementation Team for the Talent Alliance.

Stacie F. Hitt, Military Family Research Institute

As director of Operation Diploma, Stacie Hitt is actively involved in generating and sharing evidence of promising practices that support student service members and veterans in achieving their higher education goals. She earned bachelor's and master's degrees in family-centered nursing from the University of Wisconsin-Madison and her Ph.D. from the University of Pittsburgh. Her career includes serving as associate dean for

academic programs at the University of Texas Medical Branch, where she oversaw creation of an alternative degree completion program for non-traditional students and co-authored a policy on distance education for the University of Texas system. As director of accelerated health programs at Waynesburg University in Pennsylvania, Hitt established strategic partnerships among faculty, industry stakeholders, and benefactors to develop accredited degree programs offered in innovative delivery formats. Before joining MFRI, she managed FDA-sanctioned clinical trials for the biotechnology industry and her work in the area of stress and hormone-behavior relationships has been presented nationally and published in journals such as the Archives of Pediatric and Adolescent Medicine.

Khaula Murtadha, IUPUI

Dr. Khaula Murtadha serves IUPUI as Associate Vice Chancellor for Life Long Learning. She teaches educational leadership doctoral seminars in culture and gender for the IU School of Education Department of Educational Leadership and Policy studies as well as graduate coursework in supervision and curriculum for the Urban Principal Preparation Program. Her many activities on the IUPUI campus include supporting the development of the P-20 education and community development council; serving on fiscal affairs task forces, and the recent launching of a service and research Center for Adult and Lifelong Learning.

Dr. Murtadha has published in the Education Administration Quarterly, the Yearbook of the National Council of Professors of School Administration, the Urban Education journal, the Journal for Research in Mathematics Education, the Bulletin of the National Association of Secondary School Principals and other research journals. Her current studies include effective leadership in urban schools and African American women administrators in city school reform efforts. She has worked with school district leadership to strengthen curriculum planning and evaluation, full service community school development, and multiagency collaborations.

Gary R. Pike, IUPUI

Gary R. Pike is the Executive Director of Information Management and Institutional Research at Indiana University Purdue University Indianapolis, and an Associate Professor of Higher Education. As executive director, Pike leads institutional research efforts at IUPUI and assists with campus program review and assessment efforts. He also teaches courses and works with graduate students in the Higher Education and Student Affairs program. Pike received his bachelors and Masters degrees from Missouri State University and his doctorate from The Ohio State University.

In 2006, Pike was elected chair of the Publications Committee and a member of the Board of Directors of the Association for Institutional Research. Pike is a five-time recipient of the Best Paper Award from the Association for Institutional Research. He was named a Senior Scholar by the American College Personnel Association in 2000. In 2010, Pike received the Sidney Suslow Award for lifetime contributions to educational research from the Association for Institutional Research. Pike has written more than 50 refereed articles in scholarly journals and a dozen book chapters. He has delivered more than 100 presentations and workshops at professional meetings throughout the U. S., Canada, and Europe. Pike is also a consulting editor for Research in Higher Education.

Winnie Wilson, IUPUI

Winnie Wilson has been at IUPUI since 2005 and was appointed to her current role as manager of IUPUI's Office for Veterans & Military Personnel in 2009. She serves on the Board of Directors for the National Association for Veterans Program Administrators (NAVPA), on the Mayor's Advisory Committee for Veterans (MAC-V), and is actively engaged with several veterans' service organizations throughout Indianapolis. She served in the United States Army, both Active and Reserve, for eleven years, with her most recent assignment as a Personnel Service Specialist with the 94th training brigade in Indianapolis. She has had several stateside deployments and a yearlong overseas deployment in Afghanistan while assigned to the 25th Infantry Division in 2004.